Arrivals and Departures: Photojournalism, The Jet Set and the Glamour of Media in The Jet Age

Vanessa R. Schwartz
Director, Visual Studies Research Institute, University of Southern California

This paper describes the intersection of the jet and the magazine, examining how and why they came together not only to create a new social elite known as the jet set, but also it examines why and how magazines glamourized mobility and motion, offering a new way to think about the age of the magazine as a part of jet age aesthetics. It considers such iconic 1960s photographers as Richard Avedon and David Bailey and lesser known period favorites such as Ernst Haas and examines the emphasis on speed, circulation and new technologies such as color.