



The Steve Tisch
School of Film and Television
The Yolanda and David Katz
Faculty of the Arts
Tel Aviv University

50 years
of creation



The International Association for Media and History (IAMHIST) & The Steve Tisch School of Film and Television, Tel Aviv University

A Film Scholarship without Films?

Reimagining the History of Israeli
Cinema Culture through the Archive

July 5–6, 2022

Entrance is free



All sessions take place at the Mexico Building, Room 206A (with live streaming via Zoom)

DAY 1 | Tuesday, July 5th

09:00-09:30 **Registration**

09:30-10:30 **Greetings and Opening Lecture**

Eran Neuman (Dean of the Yolanda and David Katz
Faculty of the Arts, Tel Aviv University)

Ohad Landesman (Interim Head of Cinema Studies
Track, The Steve Tisch School of Film and Television,
Tel Aviv University)

Dan Chyutin (Conference Organizer)

Yael Mazor (Conference Organizer)
"If you build it, they will come": Notes Towards a Future
History of Israeli Cinema

10:30-10:45 **Coffee Break**

10:45-12:15 **Panel A: Reimagining the Archive and
Alternate Film Histories**

Chair: **Ohad Landesman** (Tel Aviv University)

Dan Chyutin (Tel Aviv University)
From Israeli Film to Israeli Film Culture: Reimagining
the 1950s

Boaz Hagin (Tel Aviv University)
The Living Desert: Reimagining and Film Discourse in
Israel before the 1970s

Olga Gershenson (University of Massachusetts-Amherst)
New Israeli Horror: Film History Without Films

12:15-12:30 **Coffee Break**

12:30-14:00 **Panel B: Transnational Connections and
Cultural Diplomacy**

Chair: **Yael Mazor** (Tel Aviv University)

Giora Goodman (Kinneret College on the Sea of Galilee)
Israeli Films and Israeli Cultural Diplomacy, 1948-1967

Naomi Rolef (independent scholar)
The Twists and Turns of German Influence in Early Israeli
Cinema: An Archival Journey

Hilla Lavie (Hebrew University)

"An Authentic and Optimistic Israeli Story": West
German Television Imagines Israel after the Six Day
War (1967)

14:00-15:15 **Lunch Break**

15:15-16:45 **Panel C: Beyond Textual Analysis:
Production and Reception**

Chair: **Dan Chyutin** (Tel Aviv University)

Rachel S. Harris (University of Illinois-Urbana
Champaign)

Eldorado: Israel's First Film Noir

Elad Wexler (Ethiopian Jewry Heritage Center)
The Way to *Hole in the Moon* (1965): How Early Drafts
of the Script Lead to a New and Deeper Understanding
of the Film

Iddo Better Pocker and **Orit Rozin** (Tel Aviv University)
Operation Thunderbolt Between Cinematic Blockbuster
and National Propaganda

16:45-17:15 **Coffee Break**

17:15-18:30 **Panel D: Creative Biographies**

Chair: **Pablo Utin** (Tel Aviv University)

Israella Shaer-Meoded (Tel Aviv University)
Witnessing Beyond Borders: On Edna Politi's Cinematic
Testimony of Palestinian Life During the Yom Kippur
War (1973)

David Shalit (independent scholar)
Print My Legend: The Americanization of Menachem
Golan

18:30-19:00 **Coffee Break and Light Refreshments**

19:00-20:00 **Event: Artist Talk**

A conversation with filmmaker **Amos Gitai** on the
stakes of personal archiving

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DAY 2 | Wednesday, July 6th

09:30-11:00 **Panel E: The Limits of Israeli Film Culture**

Chair: **Ori Levin** (Tel Aviv University)

Jonathan Yovel (University of Haifa)

The Subversive and the Repulsive: a Sociolegal History of the Aesthetics of Censorship over Films in Israel

Ori Yaakobovich (Tel Aviv University)

Anatomy of Censorship: Censorship of Foreign Cinematic Sexuality by the Israeli Hegemony

Rotem Yifat (independent scholar)

Making Film History through Legislation: The Case of the Israel Film Fund

11:00-11:30 **Coffee Break**

11:30-13:30 **Archivist Roundtable**

Deborah Steinmetz (Director, Steven Spielberg Jewish Film Archive)

Omri Horesh (Director, Tel Aviv Cinematheque Film Library)

Uri Kolodney (Film and Video and Hebrew, Jewish, and Israel Studies Liaison Librarian, University of Texas Libraries)

Marat Parkhomovsky (Co-Creator, Israeli Cinema Testimonial Database)

Noa Ben Ya'akov (Archivist, Yad Tabenkin Research and Documentation Center of the Kibbutz Movement)

Hila Abraham (Digital Archive Program Director, Jerusalem Cinematheque-Israel Film Archive)

13:30-14:30 **Lunch Break**

14:30-16:00 **Film History and Digital Humanities: Methodological Workshop 1**

Christian Olesen (University of Amsterdam)

Rethinking New Cinema History Methods with Jean Desmet's Digitized Business Archive: Textual and Visual Approaches

16:00-16:15 **Coffee Break**

16:15-17:45 **Film History and Digital Humanities: Methodological Workshop 2**

Sarah-Mai Dang (Philipps-Universität Marburg)

Visualizing Research: Reflecting Data-based Methods in Digital Film History

17:45-18:15 **Coffee Break and Light Refreshments**

18:15-19:45 **Event: Keynote Lecture**

Eric Hoyt (Professor of Media Production and Associate Professor of Film, Media and Cultural Studies, University of Wisconsin-Madison)

Global Movie Magazines, Hollywood Pressbooks, and the Data of Media History

Respondent: **Yael Netzer** (University of Haifa)

Conference Organizers: **Dan Chyutin and Yael Mazor**

Conference Producer: **Alon Judkovsky**

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