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השכלה גבוה - 78					

#POP CULTURE ISRAEL

1 TECH

Tel Aviv University is among the top 30 [universities](#) with the most alumni hired by Google. This Israeli [university](#) has 288 graduates listed as Google employees, as reported by *Business Insider*.

2 APP

Paris Hilton launched an app called "Star Girl Paris Hilton," featuring designs by the Israeli fashion designer Alon Livne. The fashion app displays Paris's outfits and guides users on how to dress like the star.

3 PROPS

Travel & Leisure magazine named Jerusalem one of the top 10 cities in the world. The Holy City made it to the list of spectacular cities for having a "stake in the contemporary and the secular," despite being a ripe, old 4,000 years old.

4 FILM

Directed and starring Natalie Portman, the film 'A Tale of Love and Darkness', based on the autobiography of the Israeli author Amos Oz, has received rave reviews. The story, set during the birth of Israel and its aftermath, would "almost certainly have won the Nobel Prize if politics were not a factor," comments *Esquire*.



in top 10 for entrepreneurship